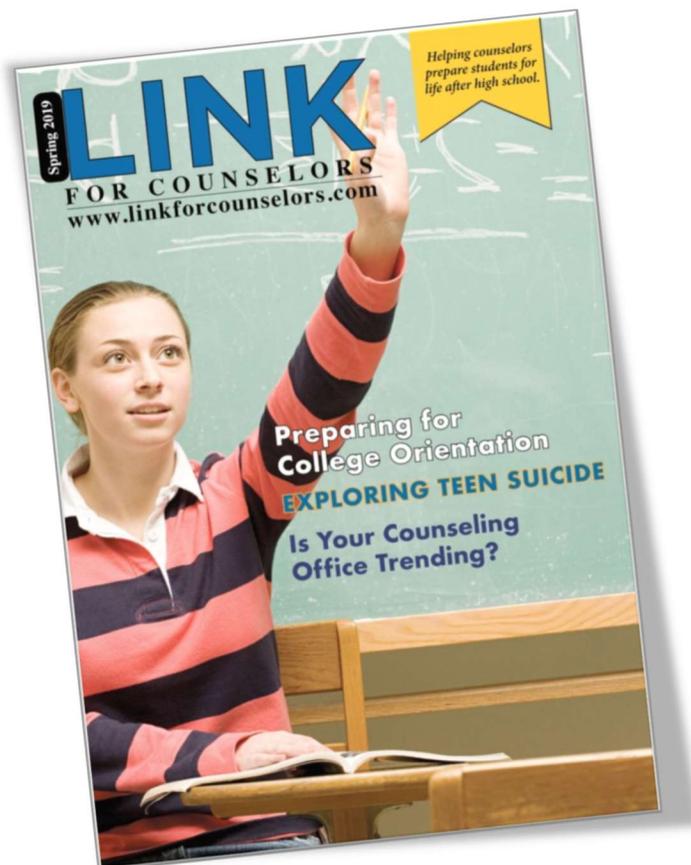

LINK
FOR COUNSELORS

Editorial Assessment Report

Spring 2019 Issue



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Introduction

Methodology

Paramount Research utilized the online research methodology for this project. Potential respondents for the study were randomly selected from the magazine subscription list. Email invitations were managed by the magazine with consultation from Paramount Research. All other aspects of the project were under the sole control of Paramount Research.

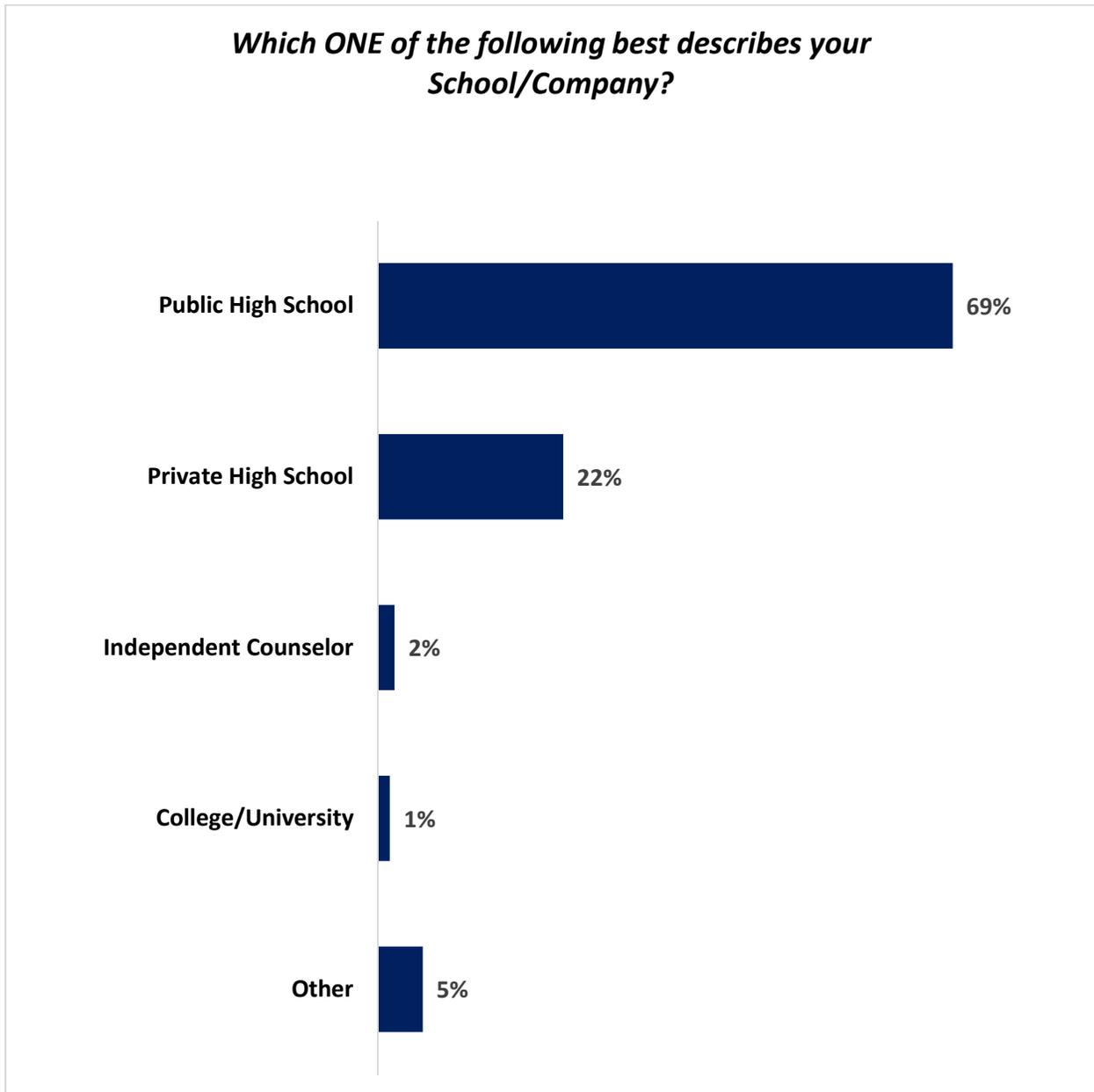
Number of Responses/Margin of Error

Based on 684 survey respondents, the margin of error for this study is **+/- 3.68** percentage points. This means that 95 percent of the time, the study results fall within 3.68 percentage points in either direction of the results that would be found if the entire survey population (*LINK for Counselors* magazine subscribers) completed the survey.

Respondent Profile

Organization Type

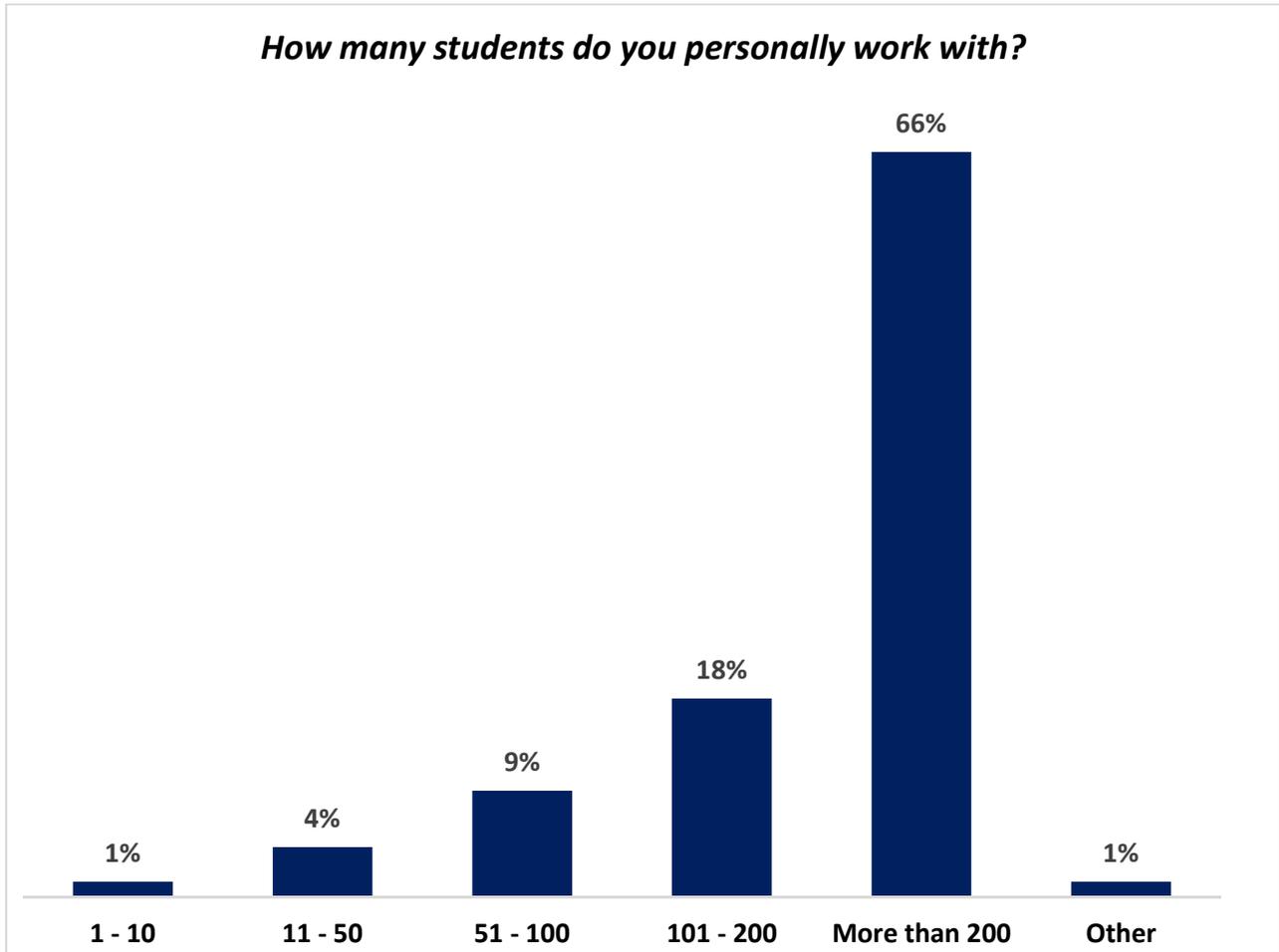
Nearly all respondents work at a public or private high school. The largest segment (69%) work at a public high school. Another one in five (22%) indicated a private high school.



Base = those respondents who answered the question or 684.

Students Served

The majority of respondents (66%) personally work with more than 200 students. Nearly two in ten (18%) indicated between 101 and 200 students. Another one in ten (9%) indicated between 51 and 100 students.

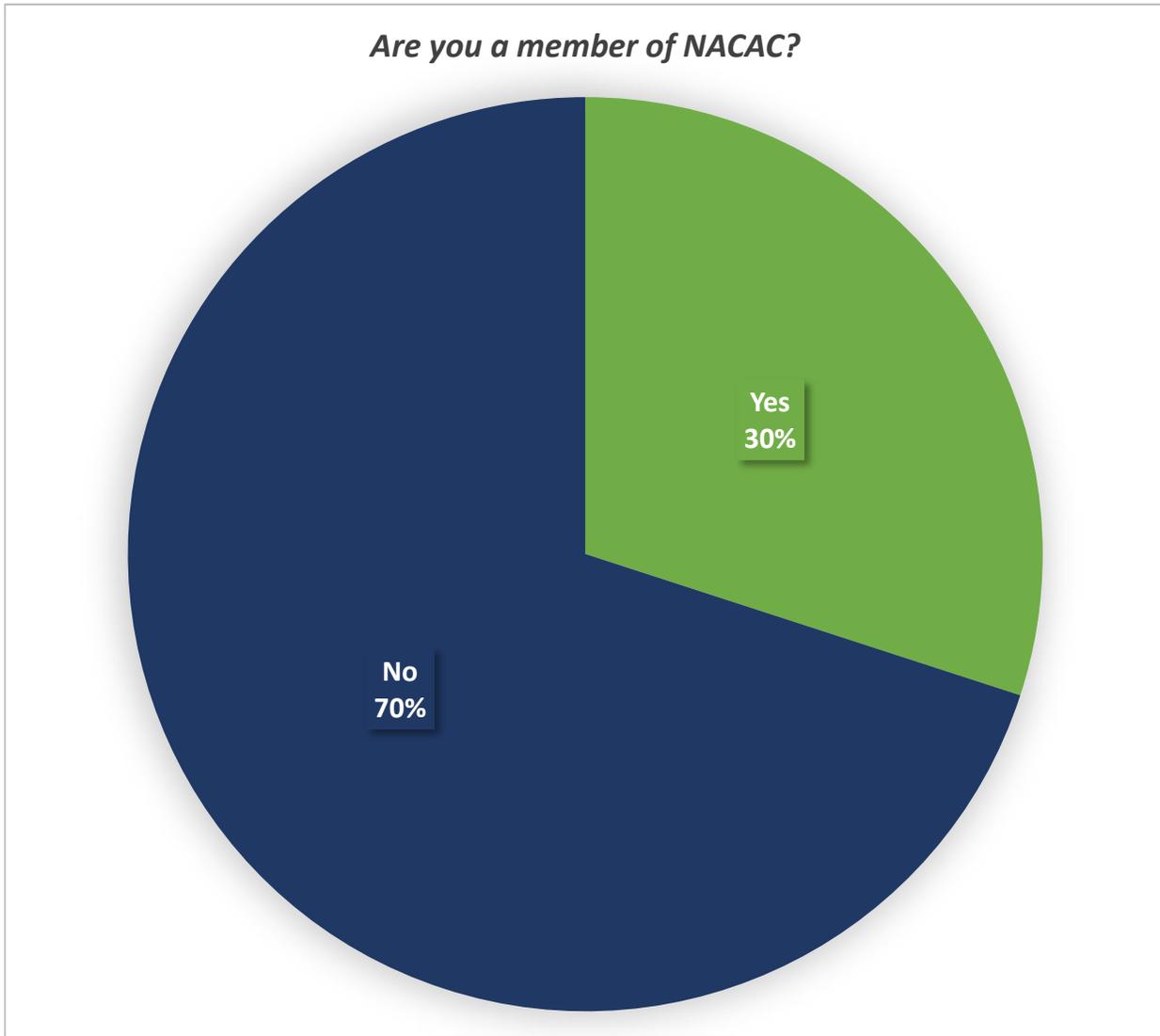


Estimated Mean: 168

Base = those respondents who answered the question or 684.

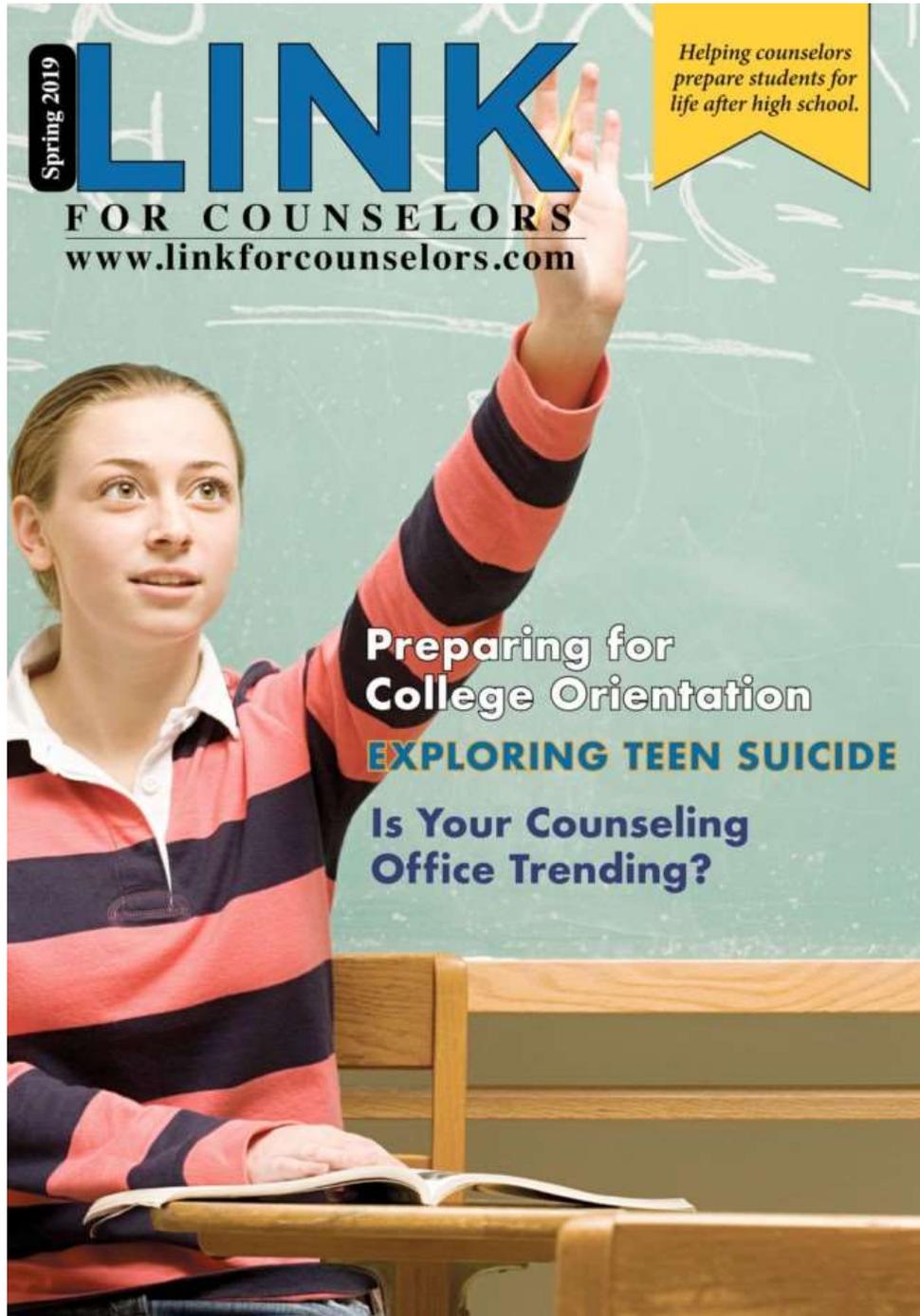
NACAC Membership

Three in ten respondents (30 %) are NACAC members.



Base = those respondents who answered the question or 684.

About the Spring 2019 Issue of *LINK for Counselors*



Article Readership

'Exploring Teen Suicide' was the most thoroughly read article in the Spring 2019 issue of *LINK for Counselors*. More than five in ten respondents (54%) read half or more of the article. Slightly less (47%) indicated 'Preparing for College Orientation: A Guide for Counselors.'

To what extent did you read each of the following articles from the Spring 2019 issue of LINK for Counselors?

Article	% Reading Half or More
Exploring Teen Suicide, page 53	54%
Preparing for College Orientation: A Guide for Counselors, page 15	47%
Counseling Has Value, page 56	40%
Scholarship Watch, page 65	40%
Cyber Careers, page 37	36%
Is your Counseling Office Trending, page 47	35%
No Dream Crushers Allowed, page 25	32%
Ready to Launch, page 28	32%
Social Media Testing, page 40	32%
Working with School Administrators, page 11	31%
Data Science: An Emerging New Field with Major Potential, page 60	27%
Summer Planning: How to Make it Count, page 67	23%
Student Feedback, page 49	23%
Helping Third Culture Kids Successfully Transition to College, page 44	22%
Get it Right and Keep the Peace, page 34	21%
Looks Matter, page 17	18%
AGUILA Youth Leadership Institute, page 22	7%

Base = those respondents who at least skimmed the issue and who answered the question, or 321.

Most Interesting Article

Nearly one in four respondents (23%) selected ‘Exploring Teen Suicide’ as the most interesting article in the Spring 2019 issue of *LINK for Counselors*. Another one in ten (12%) selected ‘Preparing for College Orientation: A Guide for Counselors’.

Which ONE article from the Spring 2019 issue of LINK for Counselors did you find most interesting?

Article	% Indicating
Exploring Teen Suicide, page 53	23%
Preparing for College Orientation: A Guide for Counselors, page 15	12%
Working with School Administrators, page 11	9%
Cyber Careers, page 37	9%
Scholarship Watch, page 65	7%
Is your Counseling Office Trending, page 47	5%
No Dream Crushers Allowed, page 25	5%
Counseling Has Value, page 56	4%
Data Science: An Emerging New Field with Major Potential, page 60	4%
Helping Third Culture Kids Successfully Transition to College, page 44	4%
Summer Planning: How to Make it Count, page 67	4%
Ready to Launch, page 28	3%
Social Media Testing, page 40	3%
Student Feedback, page 49	2%
Looks Matter, page 17	1%
Other	2%

Base = those respondents who at least skimmed the issue and who answered the question, or 298.

Reason for Interest

Why did you find that particular article most interesting?

Counseling Has Value, page 56

- Because counseling is what I do.
- For Pride in my job, in what I do.
- I just found it interesting.
- I like the step by step recommendations for a current counseling practice
- Ideas to improve program
- My department constantly feels the need to advocate for ourselves and any data or research we can bring to the administrator's attention is worth noting.
- the defined role of a school counselor and the misunderstanding regarding principals
- They are all helpful, this was just good timing and related the most in the moment.

Cyber Careers, page 37

- Anything trending is important to know.
- Guidance for those who have not yet selected their pathway.
- Have students that are interested in these careers.
- I have several students that I feel would fit well into this area as a career.
- I lead our career exploration programming within our counseling department and always love learning about new and emerging careers for my young women!
- looking for tech jobs for brother in law right now as well/ ideas to research
- Looking towards the future
- Many of our students are interested in pursuing careers in Cyber fields.
- New field of study
- New info I was not familiar with
- not sure, general interest
- Offering new trends to students gets their attention
- Personally, my daughter is interested in this career so I am interested in learning more so that I can help both her and students on my roster.
- Relevant to current students in our school
- STEM is up and coming
- The different cyber careers available.
- These types of careers are interesting to me, and I believe that many students would benefit from knowing about these careers.
- Work in CTE education so always looking to see trends in hiring practices and new job titles

Data Science: An Emerging New Field with Major Potential, page 60

- At the time I was reading the issue, I was working with a student interested in data science.
- being a new major
- I always like learning about new careers.
- I had never heard of it before
- It provides insight into an emerging field of study that aligns with student interest.
- It was particularly interesting because it will be new and exciting for our students. It verified my thoughts and other articles that I have been reading about Data Science.

- It's a helpful overview of an emerging major of increasing interest to my students.
- I've been having students asking about this area of study, so it was timely that I came across this article for reference.
- Latest information to pass along to students exploring majors and careers.
- New information
- The major has been cropping up more on more on students' lists.

Exploring Teen Suicide, page 53

- Always learning
- An area in which our district is trying to gain resources.
- an increase in mental health issues in high school and post-secondary institutions -- teaching students how to cope and seek resources to be successful in their growth and path
- because it is relevant to me
- Because it is so difficult to predict, and counselors feel helpless.
- Depression and anxiety in teens seem to be on the rise.
- Good information.
- Heavy topic we are dealing with currently
- I am currently taking a class on suicide prevention.
- I'm concerned about the increased anxiety exhibited by high schoolers today.
- It is a growing concern!
- It is an issue I am dealing with almost daily.
- It is highly relevant to the students that I work with.
- It is something that needs constant attention.
- It is something that we as School Counselors face daily.
- It reinforced the need to pay close attention to students.
- It relates to what a lot of my students feel or deal with.
- It serves as a reminder to why we must address our whole student body each year on this subject
- Just went to a full day conference on prevention.
- Learning more about the topic
- Mental health is a serious issue among teens.
- Most relevant to what I deal with on a regular basis.
- My school district has created a "red folder" screening that has been very helpful when counseling with students who are depressed and show changes in behavior.
- Relevance to my everyday work
- Relevance!!
- Relevancy
- relevant issue
- statistics
- students' issues
- Teen suicide is becoming more of an issue and I have a passion for helping those struggling students
- There has been a significant increase in student depression, along with students making suicidal statements more frequently. We have also experienced quite a few suicide attempts, resulting in their hospitalization.
- This article happened to be the most relevant to me at this particular time.

- This is a viable issue we are dealing with in the counseling profession today.
- This year we have seen a surge in suicide ideations on our campus. We are looking at every potential resource.
- We are having a lot of conversation about this topic in our district.
- We had a student suicide this year, so sadly relevant.
- Working with school administrators.

Get it Right and Keep the Peace, page 34

- I am currently working with my juniors and many are talking about the essay - it's just timely.

Helping Third Culture Kids Successfully Transition to College, page 44

- Because most of the population of students I meet with fall into this category
- I am always trying to get material around helping kids transition to college.
- I have a daughter who is a TCK and has some struggles readjusting to America while she attends college.
- I think that this population of students are underserved in my school.
- I work at a school that is very transitional. We have military families as well as a large international population. Many of our international students are first time English language learners. We also have a significant number of students who will be first generation college students and I found the article also applicable to that student population as well.
- The principles and recommendations are applicable to ALL students!
- Usefulness for my students....

Is your Counseling Office Trending, page 47

- Always good to read about current trends.
- As the counselor in charge of our social media accounts, I am always looking for new ways to engage the community, parents, staff, and students.
- I am a "department of one" so it gave me ideas for growth.
- I enjoyed that it focused on all students being welcomed in a counseling office.
- I want to find ways to best keep in touch with my students and their families. I want it to be easy for them to know what is trending.
- I was curious about trends and looking for more effective ways to meet all my student's needs.
- It is most closely aligned to what I'm thinking about this month!
- Mean and strategies utilized to keep guidance programs relevant and current with educational student needs and changes.
- Seeing how our office compares.
- Talking about what all the different offices are doing to stay current and meet the needs of students.
- The need for counselors to connect w/their students on their level, "online" or through social media

Looks Matter, page 17

- Data; things to look out for in the future
- I've been pushing for several things on the list (on page 18) for years. I made real progress finally this year. Being able to to put next to each thing made my day. The article is also well written and gave me more tools talking about why these things are important.

No Dream Crushers Allowed, page 25

- High school counselor
- I like to hear what other counselors and counseling departments are doing to help their students. What types of programming they offer from college counseling to SEL initiatives.
- It is something that I deal with
- That's a term I use often
- working with students

Preparing for College Orientation: A Guide for Counselors, page 15

- Appropriate to the population I serve
- good reminders for students
- Hadn't really thought much about the orientation process previously.
- Help to make sure we are on track
- I am in the midst of planning my Junior Parent night, so that is why I read it.
- I feel this is an extremely important topic and found the information in the article to be very useful.
- I had not read any articles like it. It was new information.
- I hadn't really thought much about it.
- I work with seniors preparing for post high school
- Information I could pass on to families.
- It gave me a review for me to use with my students.
- It is not often that I see an article on college orientation. It is an event not often addressed.
- It's a step that we don't have as much practice working with students on.
- It's relevant to me as the senior counselor this year
- matches my primary job
- Often, we think about getting students to select a college, but we are focusing on preparing them for the transition as student resilience has declined over the years.
- Relevant information I can share with students.
- Relevant to my college consulting business.
- Relevant to my current seniors
- We will have seniors next year, so this is what is on my mind at the moment.
- Working with seniors to make them more aware of the orientation process

Ready to Launch, page 28

- Because it directly discusses the main issues our department is dealing with.
- Helpful info to share with parents of seniors.
- I am very concerned with the role parents are playing in their student's HS lives and how they are taking over any issues and even the college application process. They are taking away students' responsibility by placing the blame on any and everyone except their own child.
- Nothing that I didn't know about over parenting, but an interesting perspective.
- So many of my parents are over-involved.
- This article put into words what I have seen as a growing trend the last few years. The article is so well-written, I believe I could share this article with our parents.

Scholarship Watch, page 65

- always looking for opportunities for my students

- At the time I was completing a list of scholarships for my students to browse and this was right on time.
- discovered new scholarship options
- great advice.. I shared it with our parent community
- I look after scholarships so am always looking for new ideas
- I need to find as many scholarships for my students as possible.
- It deals the most with my job as a specialized counselor. I deal with college and career only.
- My students are still trying to find ways to pay for college.
- Our makeup of students is 50% free and reduced lunch and we get frustrated as many do not apply for scholarships.
- Students and families are always asking about scholarships so this is an additional resource I can use.
- Students are looking for more resources
- The benefits of applying early for scholarships and a more relatable language that I can relay to the students.
- The time of year makes me want to help students get all the scholarship opportunities possible.
- We are always looking for new scholarships and search engines and apps for our students to help with financial aid.

Social Media Testing, page 40

- Anything related to social media is something I try to keep up on, as it relates to my job, my personal business, and various student issues
- I found this most interesting because more students are watching social media to discover ways to test.
- It had good information in it.
- No matter what type of educational setting it seems the common theme nowadays is that youth struggle to know how to use the technology responsibly, have limits and manage it. It is always a topic of concern; discussion and we are trying to learn how best to help them in this arena ongoing.
- Some young people always have their noses in the cellphone.
- timely and applicable

Student Feedback, page 49

- Always looking for ways to get feedback from students to improve or incorporate new ideas or items that they need to be successful.
- I've personally been working with faculty to create student feedback forms because I feel their voice is important, and they take pride in being able to provide their feedback.
- It is helpful so I am sure to track our students along with their goals, successes and failures.
- I've forgotten to make an effort to ask for feedback this year, so it worked as a good reminder.
- We have in place means of getting student feedback; however, it was interesting to read about other ideas.
- We need to know if we are connecting with the students or else our actions are wasted.

Summer Planning: How to Make it Count, page 67

- Always seeking ways to have my students utilize the summer for college application prep.
- Current topic of discussion in our office or in the community.
- It gave me a lot of ideas to share with my juniors that I didn't already have in my lesson.

- planning is important
- Relevant information for my population
- Very useful for my students
- With summer right around the corner, the topic is very timely and applicable.

Working with School Administrators, page 11

- Because it isn't working that way at my school and it confirmed several things for me.
- Goals matter if they align with the priorities of the principal.
- I am an administrator who aspires to be a director of guidance
- I shared thoughts with my administrative team. We've got a strong team, but introspection is always good.
- In light of current situation with new administrators
- It is a struggle in my building
- Relevant to my career.
- Suggestions and "nuggets of gold" take-aways
- That has been a particular challenge for us this year.
- This is an area I want to improve.
- We work with administrators daily, I was curious how other counselors find this relationship
- Working with Administration is vital in the school counseling profession

Appendix

Which ONE of the following best describes your School/Company?

- Academic Enrichment Program
- CEGEP
- Community based organization
- continuing education provide/trainer
- Counselor at Elementary School
- CTE
- CTE HS
- Elementary School Counselor/Share info with community
- Higher Education Center that represents 2 community colleges and 3 universities
- Ind Counselor
- independent school
- Intermediate unit
- Intermediate unit at a nonpublic high school
- International school
- K-12 District
- middle school
- Middle school
- Parochial
- Pre-college Prep program - federally funded
- public alternative school program
- Public Charter High School
- Public middle school (7 mentions)
- Public PK-12 School
- Public school administration
- school based mental health
- School in a juvenile corrections facility
- State Agency
- University of Georgia Upward Bound and Upward Bound Math Science
- Upward Bound TRIO Program
- Virtual / Home Education

How many students do you personally work with?

- I am a CTED counselor
- Admin assistant
- Dual Credit Counselor and Lead Counselor
- Four grades (9-12) totaling over 1,700
- I am A Career Tech Counselor working with 7 HS, 2 Middle
- I am office support
- I am the coordinator for the counseling department with no specific caseload
- My senior caseload in 72, but I do work with similar numbers in all high school classes.
- work with counselors not students

Do you have any comments/suggestions about the Spring 2019 issue of LINK for Counselors or topics you would like to see covered in future issues?

- Addiction in schools
- Adjusting to being on your own away from home Good study habits Including yourself in campus activities
- Admissions policies - increase in ED and EA - increase in ED acceptances - lots of pressure on students and even more so on students who cannot afford to do ED for Financial Aid reasons.
- Advice on having students accepted at highly selective schools; information about trade schools; difference between Physician Assistant and Nurse Practitioner programs; continued information about scholarships; information about who qualifies for Pell Grants and what is "Need Blind"; what is the financial threshold for students to qualify for need based scholarships (generally speaking) and grants
- Alternatives to college
- Anything related to SEL, Suicide Prevention, and the role of counselor vs mental health tech/counselor.

- Anything that helps me level the playing field for underrepresented or first-generation college bound students.
- Articles on college majors, from various angles. This is an important topic with lots of nuance attached in terms of how to best advise students.
- As a small school, LINK for Counselors is a definite information source for us. Thank you for such an informative resource.
- Can you discuss how difficult college admissions has gotten for competitive colleges? Are you eliminating Early Action and going to Early Decision to increase their yield? Are middle class students from working class families getting squeezed out of opportunities.
- cheating scandals in relation to the current events we have seen in college admissions
- Classroom lessons on SEL
- Closing colleges--is the college they attend going to be still operating in four years
- College Career Models that work at different high schools. Teaming with the middle school activities.
- Compare salaries for public school counselors throughout the US. Possibly feature a region for each quarter.
- Counseling in the virtual environment
- Counselor experiences with Naviance or alternative online resources such as SCOIR. Links for Mental Health services.
- Current issues are always Good for information. Any updates on changes in Careers would be helpful! Data and research to help students plan for the future including options for college and careers.
- DACA students help
- Discipline issues that may give admission officers concern. For example, if a student has an infraction such as vaping, plagiarism, bullying, etc., how do officers view the issue?
- Financial aid trends
- Finding a college that is a good academic fit!
- From my many years in the high school setting, I appreciate all the information for school counselors. Sadly, in June 2011 the high school where I worked closed after 130 years of educating young women in Sonoma County. When it closed, I started private counseling. I am a school counselor at heart, but happy that I can continue helping students in a slightly different setting. I am so pleased to get LINK for Counselors.
- Future Topic: Independent research studies on effects of taking AP classes - Are they as beneficial as claimed to be? Impact on use of social media/cell phone on student anxiety and depression with examples of school success stories of decreasing phone use in school.
- Gap years, study abroad, Job Corp,....
- Good variety and high quality of content!
- Great publication!
- How colleges/universities are dealing with the high rate of anxiety among students and requests for "special services" for their anxiety
- How to convince administration that college visits (by counselors) are important professional development
- how to help students course select (AP stat over calc) what colleges say about course selection
- How to talk to parents about U.S. News and World Report rankings and why they should not govern the search
- I always find articles that are relevant and very helpful!
- I am the only counselor on staff. I read in the car because that is the time that I have.
- I appreciate the articles that I can share with parents and students. The articles help the families make decisions about their future,
- I appreciate the topics that are chosen they are relevant to my work as a school counselor
- I appreciate the transition information. Being current on best practices in this area

- gives me an opportunity to develop activities to guide and inform services for incoming high school students.
- I don't know how you pick the schools featured in your issues, but can you feature an HBCU?
 - I enjoy it - wish I had more time to read it. I'm not a counselor. I am a social worker and have the responsibilities for both school social work and career counseling.
 - I enjoy the magazine and resources provided.
 - I enjoy the newsletter! Anything ACP related is always useful.
 - I enjoy the vocational topics. There is so much information available on colleges, but not enough on trades.
 - I feel the articles are timely and provide great information, resources that further my development in this profession.
 - I find it helpful when the articles are mirroring the admissions cycle our students are experiencing, so in the spring in might be dealing with waitlists, financial aid, how to deal with disappointment and transitioning to college for seniors, and college visits, researching majors, and creating a good college list for juniors.
 - I have enjoyed reading the articles in LINK and appreciate receiving it.
 - I like that you have added the social emotional learning aspect to the magazine. I think that is important to help with students, especially those heading off the college. I also would like to see some of the trades highlighted for those that may not want to go to college but that are seeking employment instead.
 - I like what I see and read. It's time management for me that is balance between being available for students and teachers, while reading and resourcing self.
 - I love all the helpful hints and spotlight articles
 - I love scholarship information. I used this last one and posted the information on my website.
 - I love the information, just hard to find the time between the UC bulletin and all of the other news that comes in from NACAC and other such organizations. I also take online classes, so am busy with whatever the subject is on that (college counseling related).
 - I Love this magazine! it always has great articles. I share it with all the other counselors at my school and look forward to getting it each month.
 - I love when I receive my print copy. My director likes it so much she always steals my copy out of my mailbox! Thank you!
 - I read most of the articles regarding college or mental health.
 - I really enjoy the magazine and the information it contains.
 - I really liked the articles in the Counselor Development section and the Careers to Consider.
 - I seemed to use the Link print version more with students than I do the online/digital version. It seems easier to photocopy an article to give a student or loan my magazine to them than to deal with the digital issue.
 - I think the variety of topics you cover is right on and timely; I can't think of any topics to add that you likely aren't planning to include... Obviously, seniors letting their yes schools know "no thank you" is a good reminder. College fairs and visits for the juniors. Testing tips.
 - I think your magazine is always relevant and covering current topics. I really enjoy it.
 - I usually find a lot of your topics very interesting, applicable, timely and pertinent. I wish I could spend more time reading them, but I usually have to just skim them. I believe the content is very good though for Counselors, so thank you
 - I would like to be able to electronically share info geared towards students. Most of the info is directed towards me, but I need to be able to quickly turn it around

and share...some articles do include a link at the end, and I appreciate those.

- I would like to see more articles on first generation students and programs like fly ins and access programs for students.
- I would like to submit an article, and have it published in LINK for Counselors. Please have someone contact me to discuss my ideas. Thank you!
- I would like topics on dealing with student anxiety issues.
- I would like Tweetable links to your articles. They are good to share and most of our communications are easy to share with students and parents if we are able to Tweet them out.
- I would love more information on financial aid and scholarships!
- I would love to see more technology for college access and persistence discussed in LINK. I loved this section because I learned about ways to make my job more efficient. In addition, I truly appreciate the scholarships listed. I am the scholarship coordinator as well and this helped a lot. I would love to see more scholarships that do not require U.S. citizenship.
- I'd like to see more middle upper ranking universities critiqued
- Ideas for students majoring in performing arts or art and how to guide them
- I'm new to my position and this Spring issue is the first issue I've received, and it has a lot of good, helpful articles relating both to high school and college work environments.
- In particular, I valued the article on Teen Suicide. I am finding my biggest challenge is managing expectations of students and their parents. So many expect because they are attending a private school and the students grades and test scores are high, even when I share acceptance rates at highly selective colleges, they anticipate their student will be admitted. It's a challenge.
- include information & data about gap year programs, which are a great option for

students & even supported by Harvard Admissions

- incorporate some additional vocational schools/info
- Increasing demands on Counselors from the state. Understanding that Counselors are not meant to serve as Mental Health providers.
- Information/articles that we could post in our Student Newsletter would be greatly appreciated.
- It has good info. Thanks
- It is a great magazine to help me as a counselor stay on top of game with students and know what issues top right are now and how to best serve students with issues.
- Just received Spring issue in print and it is my first issue in hard copy. Still carrying it around in my school bag to read!!!! How about an article on new HS counselors? :)
- LINK for Counselors is getting better and better. I've begun to really read through the articles and look forward to receiving it!
- Love all the articles.
- Love it! It has useful information not only for us but our students as well.
- Love LINK...keep it coming please!
- More about financial aid esp. helping students learn more about loans.
- More articles about how to prevent students from dropping out of school. More articles about reaching the student that does not like school.
- More mental health focus
- More nontraditional options for students who are graduating. (IE gap year info, peace corp, etc.)
- More on changes to student financial aid
- more on how technology continues to change the picture of post-secondary education
- More on post-secondary counseling.
- Motivating freshmen and sophomores to look ahead about colleges so their junior year is exciting and filled with possibilities.

- More information on legitimate scholarship sources.
- National Board Certifications, under paid for what we do, what should we be doing in our profession, we do more testing and coordinating exams than what we went to school for and that's talking with the students.
 - No. I don't necessarily read every article, but I do read most because they are relevant to my work.
 - No. I love your magazine. I am an IEC but also the Director of Admissions at a private Catholic school. In my past life I was the Director of Admissions at several colleges and universities. I find your articles very relevant. They also bridge the gap between high school counseling and college admissions
 - Nothing specific - I like the variety of articles in each issue. They give me "food for thought" as well as concrete information to share with my students.
 - Pennsylvania is really holding schools accountable for implementing the PA Career standards. I would like to see more articles/ info about career activities or programs.
 - Please continue to send the Print form of future issues.
 - Please continue with college information for students
 - Please discuss how to help students with well-meaning parents who do everything for them. They either have no clue how to be an adult, or no confidence to leave home to become one.
 - Possibly more information regarding college fee waivers.
 - Postsecondary options for students with different disabilities. I can help with this.
 - preparations for professional schools - what considerations in what choices to make with undergraduate degrees and courses, extra-curricular activities, research, and professional development ideas to consider
 - resources for Latino students, Anxiety resources
 - Rise in anxiety in teens. Trends in college admissions.
 - risk assessment, referrals and follow up
 - Scholarships
 - Scholarships
unique programs for students
summer programs
 - Self-harm and understanding or interpreting media information such as online videos, conspiracy theories, and "challenges"
 - Sexting, Vaping
 - Social Media Sabotage
 - Some honest articles from college admissions professionals about managing waitlist.
Detailed information on how to prepare International students for the college process - including specifics on documents such as transcripts form international school and parent financials.
 - Starting college and career conversations in middle school.
 - Supporting high achieving middle income students
 - The current admissions scandal and aftermath.
 - The information in the issue were as relevant and interesting as ever! Thanks!
 - The relationship between the school counselor and the mental health professional providing services to students at school.
 - topics are great
 - Topics have been very useful and appropriate, particularly as material for parent/student 10th and 11th grade conferences which are held in the spring.
 - Tougher, more sensitive subjects: dealing with parental pressure, dealing with rejection, being realistic...
 - Very Pleased to receive the Link issues - thanks!
 - Ways to talk to parents about AP classes and the stress of rigor. The importance it

plays at different levels of selective or non-selective colleges.

- We seem to have an epidemic of anxiety in our students. The focus is on grades/GPAs vs obtaining knowledge due to the competition they feel to get into a "good college". It would be beneficial to have more coverage about the importance of college fit if possible. Thank you.
- Weaponizing school campuses K-12. Will counselors be next in expected carrying of guns??
- We'd love to see best practices shared on Link. What are other school districts across the nation doing to provide great postsecondary support to students? (large public. Not private schools)
- What is the honest-to-goodness key to gaining admission to the top-tier schools?
- With 12000+ students coming from the UK, and this number set to rise, I would appreciate a focus on support for teachers/counselors from the UK
- Would like to receive a print edition rather than an online version.
- You do a fantastic job!
- You guys do a great job with timely and appropriate coverage of counseling issues. Very grateful for the college counseling advice.
- You have great articles that can be "turned into" a lesson plan when working with students regarding that topic.